

Experience Report



STUDENT DETAILS

University department / faculty:	INFORMATIK
Field of study:	DIGITAL ENGINEERING
Home university:	Otto-von-Guericke-Universität Magdeburg
Nationality:	INDIAN
Duration of traineeship (<i>from ...to...</i>):	15.07.2022 TO 15.01.2023

TRAINEESHIP INSTITUTION

Country:	SPAIN
Name of traineeship institution:	Vision Factory
Web page:	https://www.visionfactory.org/
Address:	Carrer de la Vinya, 33 planta baja 08041, Barcelona, Spain.
Contact person:	Piotr Sadowski
Telephone / E-Mail:	info@visionfactory.org

EXPERIENCE REPORT (*approx. 3 pages + more photos if applicable*)

1) Traineeship institution

Please give a brief description of your host traineeship institution.

Vision factory deals in financial data analytics primarily. It also deals in various other activities such as digital marketing, project management, SEO optimization, data analytics, website development

2) Searching for a traineeship

How did you find your traineeship? Are there any recommendable links or other helpful tips you would like to share?

I find it online through erasmusintern.org.

3) Preparation

How did you prepare for your traineeship in terms of language, intercultural, professional and organisational aspects? Are there any recommendable links or other helpful tips you would like to share?

As this internship was in English language and I already have C1 in English language exam IELTS. I already had experience in website development in India so it was also a kind of complementary thing which helped me to perform my tasks in company. Furthermore, our mentor Mr. Sadowski helped me a lot to become proficient in terms of project management and delivering the tasks in a timely manner.

4) Accommodation

How did you find your accommodation? Are there any recommendable links or other helpful tips you would like to share?

As Barcelona is a metro city and it is very hard to find accommodation there. But I am really thankful to my Indian community who is present everywhere. I met many people of my own community through Facebook. It is very common in Barcelona to share the accommodation. I got a place in a shared apartment with other Indian fellows. I really recommend to arrange the accommodation in advance if you are totally on your own. Otherwise, booking.com and Airbnb is too expensive as Barcelona is flooded with tourists.

5) Traineeship

Please describe the tasks and / or the projects carried out during your traineeship. In which way were you mentored and integrated? How were the working conditions? Did you have especially positive or negative experiences?

I performed the following tasks during my internship

- Editing vision factory blog website, publishing new blog articles, optimizing SEO for particular pages and the whole website. Besides website edition, work was done with the premium tools such as SEMRUSH. The work under the supervision of the Website designer and the blog manager: Georgia Tsernaki.
- Editing the mobile version of the website (it was a bit messy so it needed some improvement)
- Editing Wordpress sites
- Designing Travel blog website
- Creating WIX and Wordpress templates for new company projects

6) Acquired qualifications

Which qualifications and skills could you acquire or improve during your traineeship?

Website Development
Blog Writing
Project Management
Data Analysis
Cross Cultural communication development

7) Green Travel

If you travelled sustainably: Which transportation did you choose? Are there any recommendable links or other helpful tips?

No I didn't travel through bus so I didn't use this option

8) Country-specific features

Are there any specific traineeship regulations in the target country that affected you as an Erasmus trainee (e.g. France: housing allowance, convention de stage)? If yes, which ones? Are there any recommendable links or other helpful tips you would like to share?

No

9) Visa, residence and work permit (only for international students)

Which prearrangements had to be made in terms of visa, residence and work permit? Are there any recommendable links or other helpful tips you would like to share?

I was allowed to work without making any such arrangements

10) Other

Is there anything else you want to let other students know?

I would recommend everyone to utilize this opportunity and go for internship abroad

11) Conclusion

What is the conclusion drawn after your traineeship experience abroad?

I am thankful to host institution and Leonardo Büro Magdeburg for providing me an opportunity which helped me to gain practical work experience in an international environment. I am now more prepared to enter into job market with acquired skills. I made many new friends from different countries and I believe this effort was worth it to experience a new lifestyle.

Declaration of consent

I hereby agree to the publication of this report on the website of the Leonardo Office Saxony-Anhalt.

I assure that the photos used in this report do not violate the rights of other persons or companies (personal rights, copyrights etc.).

Please send this report by email to erasmus-praktika@ovgu.de!
Acceptable file formats: [.doc], [.docx], [.rtf], [.odt].